



LIFE
Lifestyle for Environment



ENVIRONMENTAL INFORMATION, AWARENESS, CAPACITY BUILDING & LIVELIHOOD PROGRAMME CENTRE (EIACP-PC)

Ministry of Environment, Forest and Climate Change (MoEF&CC),
Govt. of INDIA

CSIR-NATIONAL BOTANICAL RESEARCH INSTITUTE (NBRI),
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वे. जे. उ. प. राष्ट्रीय संरक्षण अनुसंधान संस्थान
CSIR-NATIONAL BOTANICAL RESEARCH INSTITUTE

Mission LiFE Awareness Programme among the students of PM Shri Kendriya Vidyalaya, Shahjahanpur at CSIR-NBRI on 5, February 2025



An interactive session on Environmental Pollution and Mission LiFE Awareness

The CSIR-National Botanical Research Institute's (NBRI) Environmental Information Awareness Capacity Building and Livelihood Programme Centre & Resource Partner (EIACP-PC-RP) organized an awareness programme for the students of PM Shri Kendriya Vidyalaya No. 1 Cantt Shahjahanpur, Uttar Pradesh on 05 February 2025. Mission LiFE (Lifestyle for Environment) awareness program was successfully conducted to emphasize the importance of sustainable living and its impact on environmental conservation.



As part of this initiative, a lecture on Environmental Pollution was delivered by Dr. Pankaj Kumar Srivastava, Sr. Principal Scientist & Coordinator, NBRI-EIACP. The primary objective of Dr. Srivastava's lecture was to spread awareness regarding the increasing levels of environmental pollution and its detrimental effects on human health, biodiversity, and climate change. The session also aimed to encourage individuals to adopt environmentally friendly practices in their daily lives to mitigate pollution.



Environmental pollution takes various forms, including air, water, soil, noise, and plastic pollution, all of which have severe consequences such as health hazards, biodiversity loss, climate change, and food insecurity. He also discussed the solutions we need to combat the problems of environmental pollution such as promoting renewable energy sources, waste segregation, conserving water, minimizing plastic use, and afforestation.



After that, Dr. Anju Patel, Scientist & Co-coordinator, NBRI-EIACP, highlighted the role and objective the NBRI-EIACP programme centre and its activities. She also explained the Mission LiFE initiative to the students, emphasizing its objective of fostering a sustainable lifestyle by encouraging individuals to adopt eco-friendly habits. She highlighted the importance of reducing energy consumption, minimizing waste, conserving water, and opting for sustainable alternatives in daily life. The initiative aims

to involve citizens in environmental conservation through simple yet impactful actions, promoting a collective effort to combat climate change and preserve natural resources.

Dr. Vivek Srivastava, Sr. Principal Scientist, & Head PME, CSIR-NBRI administered the Mission LiFE pledge, where all students participated actively, committing to adopt sustainable habits in their daily lives.



Dr. Sandhya Mishra, Programme Officer, along with Mrs. Nausheen Nisar IT Officer, Mr. Manish Chaudhary Information Officer, and Ms. Shiwangi Srivastava Data Entry operator NBRI-EIACP, distributed newsletters, Mission LiFE leaflets, brochures, and knowledge products to the students.



The awareness program successfully engaged 56 Students and 6 Faculty members in understanding environmental sustainability and the significance of Mission LiFE.
